REMARKS

Claims 1-18 are in this application and are presented for consideration. Claims 7-15 have been amended and new claims 16-18 have been added.

In response to the Restriction Requirement, Applicant hereby elects election I, drawn to a process for setting a crop mark. Claims 1-18 being included in this process.

Applicant thanks the Examiner for the careful reading of the claims, and for pointing out discrepancies. Claims 7-15 have been amended to provide further limitations with regard to the process of claim 1.

If the Examiner has any comments or suggestions which would further favorable prosecution of this application, the Examiner is invited to contact Applicant's representative by telephone to discuss possible changes.

At this time, Applicant respectfully requests reconsideration of this application, and based on the above amendments and remarks, respectfully solicits allowance of this application.

Respectfully submitted for Applicant,

Theobald Dengler

Registration No. 34,575

McGLEW AND TUTTLE, P.C.

TD:jms 71003.7 DATED:

July 30, 2004

SCARBOROUGH STATION

SCARBOROUGH, NEW YORK 10510-0827

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SHOULD ANY OTHER FEE BE REQUIRED, THE PATENT AND TRADEMARK OFFICE IS HEREBY REQUESTED TO CHARGE SUCH FEE TO OUR DEPOSIT ACCOUNT 13-0410.